



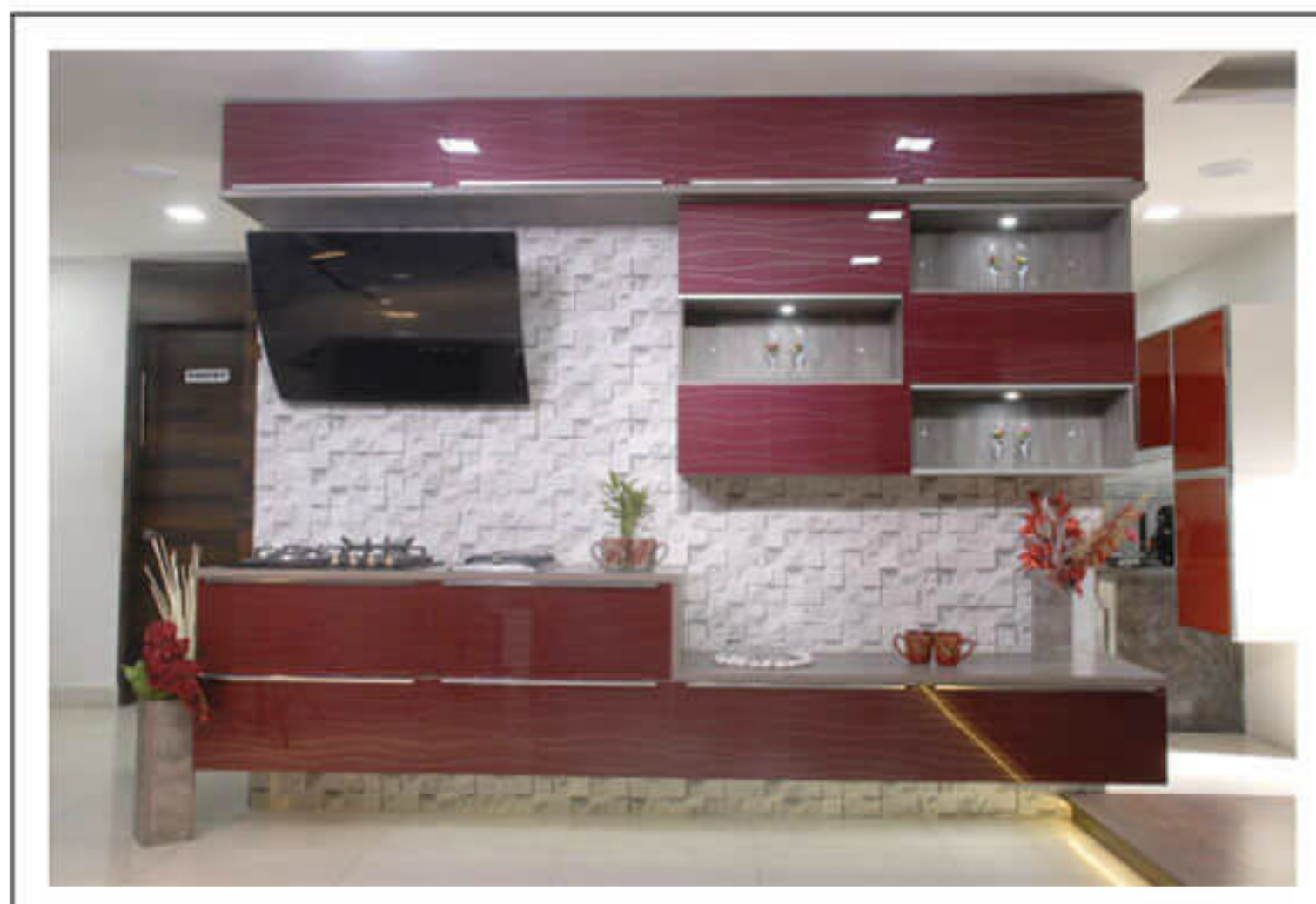
What is the difference between 'Basic Modular Kitchen' and 'High-End Modular Kitchen'?

Basic modular kitchen in terms of products is comprised of SS Baskets & Laminated shutters, which fulfills basic utility of storing your kitchen stuff. Whereas High end kitchen offers a different touch & feel in terms of Surface finishes & technology which gives comfort to customers. These Kitchen also look premium & decorative due to color combinations & designs.



Can you share with us one project that you worked on that you are proud of?

One project we did that has long lasting memories is the one we did at Palm Beach Residency, Navi Mumabi. Customer, Mr.Pati, his Kitchen was design by Ar. Shishir Hande, which was curve shape. It was very off beat & challenging design. It tested our patience, all our skills & hardwork. I feel proud we completed it successfully.



What was the turning point in Shirke Kitchens' life that lead you to Modular Wardrobe Systems?

During the process of modular kitchen company, we came across to lot of customers, who demanded like solutions in wardrobe storage systems also. Who were fed up with those typical contractor & carpentry jobs. People are looking for some new techniques, optimum utilization of space & comfort. That's what led me to this.



Modular Wardrobe Systems are a niche and new to people. How do you plan to penetrate the market?

As per my readings of the market, mark my words, this is a very prosperous market. Like modular kitchen, demands for modular wardrobe systems will grow tremendously in coming future.

